

# GREEN TECH ASIA 2010

*For A Greener World*

22 - 25 April 2010

Malaysia International Exhibition & Convention Centre, Kuala Lumpur, Malaysia

## 40TH ANNIVERSARY EARTH DAY

Now - more than ever - is the time to galvanize and empower individuals to effect meaningful personal changes toward a sustainable future. Earth Day Network is poised to help bring to fruition the domestic and international public's desire to participate, as individuals, in what might become historic advances in climate policy.

The 40th Anniversary of Earth Day in 2010 will be recognized by future generations as a world turning point, and a shift toward global sustainability symbolized by the birth of The Green Generation™.

Source : Earth Day Network





## **GREENTECHASIA 2010**

**The Malaysian International Exhibition  
on Environment Protection,  
Sustainable Energy and Cleaning  
Technology.**

This is the flagship event of the year for those who believe in promoting a greener, healthier and sustainable planet. Our aim is to protect the environment, promote energy saving and fight climate changes.

GreenTechAsia 2010 is an initiative to mobilize public and private actions and support for effective 'green' policies, investments in renewable energy, reducing wastage, combating climate change and most of all, creating a new generation of environment-loving society.

## LET'S MAKE A DIFFERENCE

GreenTechAsia 2010 is the most important and effective event for promoting a healthy and sustainable planet. The objectives are to re-energize, grow and diversify the environment movement through education, politics, events and consumer activism.

We will embark on a series of green initiatives targeted at the masses. GreenTechAsia 2010 also pledge to work closely in supporting other green programmes and contribute generously to worthy green causes.

Some of the concurrent activities and events are:

**ENVIRONTech2010**

**CLEANTech2010**

**ENERGYTech2010**

**REDUCEREUSERECYCLE**

**GREENCONFERENCE**

**CORPORATESOCIALRESPONSIBILITY**





An underwater photograph of a coral reef. The water is a deep blue, and numerous small fish are scattered throughout the scene. In the foreground, there is a large, flat, circular coral structure. In the bottom left corner, there is a smaller, inset photograph of a shark swimming.

## JOIN THE MOVEMENT

More than 300 participating companies.

National pavilions from Germany, Spain, Italy, Taiwan, India, Singapore, Denmark, USA and more.

More than 15,000 trade and public visitors.

Many more will be involved in other related campaigns and events.

Earth Film Fest and concerts with lots of entertainment.

Schools and community events for all.

Corporate campaign by multinational companies and government agencies.

Join exciting activities like recycling, plant a tree, adopt an animal, save the endangered, clean-a-river, nature photography, green jogathon, competition for school children and more.





## OUR EVENT COVERAGE

Newspaper and Magazine  
Advertisements

Public Relations

Direct Mailers

Web-castings

Banners and Billboards

Government Agencies

Trade Associations

Consumers Organizations

Non-Governmental Organizations

Volunteers

Ambient Advertising and Events





## COST OF PARTICIPATION

You have a choice of designing your own stand or purchase a complete built-up shell scheme designed stand from the organiser.

### Shell Scheme

RM 825 | US\$ 260 per sq.m (min 9 sq.m)

Designed package consist of the following:

- 2.44m ht white laminated plywood panel
- 1 information counter
- 2 folding chairs
- 1 13amp / 230v
- 2 fluorescent tubes
- Carpeted flooring

### Space Only

RM 750 | US\$ 240 per sq.m (min 18 sq.m)

Rent a space, appoint a registered contractor and customise your own stand design that suit your needs.



## VENUE

Located just 20 minutes from Kuala Lumpur City Centre and 30 minutes from the Kuala Lumpur International Airport, this exhibition centre is complemented by 5-star resort hotels, a shopping centre, a championship golf course, a night theme park and other facilities located within the Mines Resort City.



**Another Exciting Event By :**



Fairs & Events Management Sdn Bhd (653128-U)  
No 27-2, Jalan USJ 10/1F, 47600 Subang Jaya, Selangor Darul Ehsan, Malaysia.  
Tel : +(603) 5636 1788 • Fax : (603) 5637 2788  
Email : [enquiries@femsb.com](mailto:enquiries@femsb.com) • Website : [www.femsb.com](http://www.femsb.com)



# CLEANTECH2010

The only specialised cleaning equipment & technology show in Malaysia. This is the perfect platform for companies to market, sell and promote cleaning products and services to building owners, facility managers, municipal councils and more.



## Exhibit Profile

Automated Control Systems • Chemical Applicators • Cleaning Equipment • Commercial Laundry Equipment  
Computer Cleaning • Drainage Maintenance • Insect Control • Janitorial Supplies • Municipality Cleaning Equipment  
Ozone Generators • Pest Control • Vacuum Cleaners • Washroom Products • Waste Compactors  
Waste Handling Equipment • Wet & Dry Rotary Floor Machine • Window Cleaning Equipment

# ENERGYTECH2010

Conserving natural resources and promoting renewable energy, alternative energy and energy saving will be the focus of this event. Many industry players will be featuring their latest products and technologies on sustainable and self-sufficient energy supplies to thousands of trade buyers.



## Exhibit Profile

Biomass • Energy Saving System • Equipment Supplies • Geothermal Energy System • Hydropower  
Industrial & Building Energy System • Installation & Energy Production from RES • Management Energy System  
Natural Gas • Power Supply Companies and Services • Power Generation and Producers • Powerfuel Cells  
Renewable Energy Sources • Smart Houses • Solar Energy • Wind Energy



# ENVIRONTECH2010

Climate change and environmental degradation are threatening the future generations. It is the most critical time for the current generation to join forces in this event to commit to environmental management and conservation for the benefits of our children.

## Exhibit Profile

Air Pollution Control Technology • Air Quality Management • Autoclave • Biotechnology Application  
Eco-Development Product and Services • Environmental IT Systems • Incinerators • Landfill Management • Medical Waste  
Monitoring Systems • Soil Treatment • Solid and Hazardous Waste Collection  
Waste Recovery, Treatment and Recycling • Water Conservation

# JOIN THE GREEN TEAM TODAY!

## I am interested to ...

- PARTICIPATE** in the exhibition.  
Please reserve a stand of approx.  sqm.  
 Space Only  
 Shell Scheme
- SPONSOR** this exhibition. Please contact me.
- VISIT** the exhibition.

Space is available on first come first served basis.  
For further information, please contact ...

No 27-2, Jalan USJ 10/1F, 47600 Subang Jaya  
Selangor Darul Ehsan, Malaysia.

Tel : +(603) 5636 1788  
Fax : +(603) 5637 2788  
Email : enquiries@femsb.com

## My details are ...

Name : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Company : \_\_\_\_\_  
Nature of Business / Products : \_\_\_\_\_  
\_\_\_\_\_  
Address : \_\_\_\_\_  
Postcode : \_\_\_\_\_ City : \_\_\_\_\_ Country : \_\_\_\_\_  
Tel : \_\_\_\_\_ Fax : \_\_\_\_\_ Mobile : \_\_\_\_\_  
Email : \_\_\_\_\_ Website : \_\_\_\_\_

... or attach business card



**ENVIRONTECH2010**

**CLEANTECH2010**

**ENERGYTECH2010**

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# *The "Green" Team*



**Fairs & Events Management Sdn Bhd**

(653128-U)

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## THE ORGANISER

The GreenTechAsia 2010 exhibition is organised by the most professional exhibition and event organiser in Malaysia with proven track records of more than 300 international standard exhibitions.

You can trust us as a dedicated team player who strive to deliver the best trade exhibition for you!

