

Digitalization in the Poplar sector



POPLAR WEEK. Carracedelo, León. Spain. 14, 15, 16 June 2021



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 862681.

CESEFOR FOUNDATION. 15TH JUNE 2021. SWE HUB



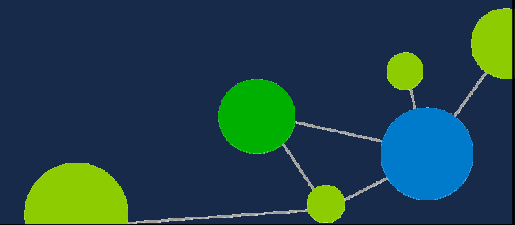
Ayuntamiento de Carracedelo

Promoting the participation of SMEs in European networks and projects: ICE actions within the scope of the European Programs Unit

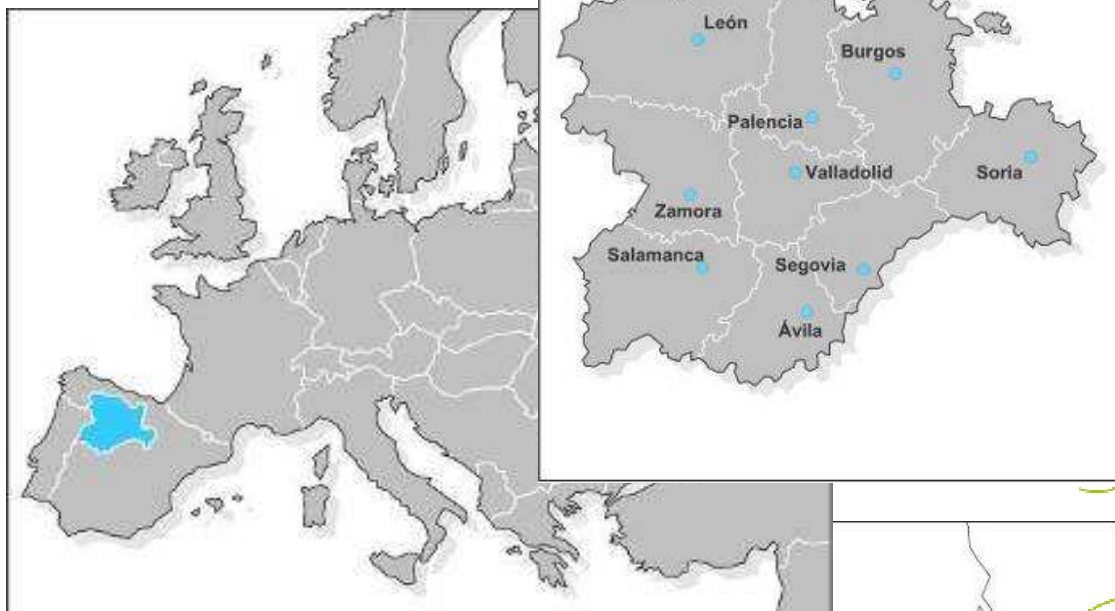
Poplar week
SWE hub. 15th June 2021



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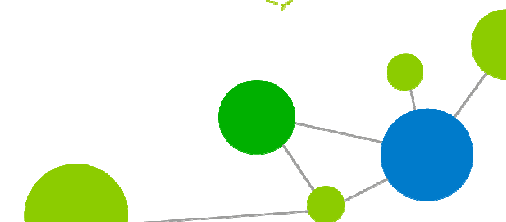
CASTILLA Y LEÓN



- Land:
 - 95,000 km²: one of the largest regions in Europe; larger than 16 Member States.
- Local administration:
 - 9 provinces
 - 2249 municipalities.
- Population:
 - 2.5 million inhabitants
 - 27 inh/km² – Spain: 89.3 inh/km²
- GDP per capita:
 - 2016: 22.649 €
 - 95% ESP; 86% UE but strong intraregional differences!



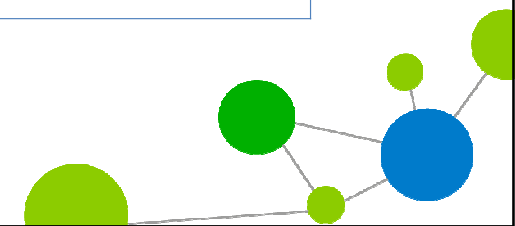
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CONTENTS OF RIS3

THEMATIC PRIORITIES

1. **Agriculture and Food Industry** and **natural resources** act as catalysts for the expansion of innovation throughout the region.
2. Productive efficiency in transport sectors such as **Automobiles manufacturing and Aeronautics**, **making materials and components the keys to leadership and sustainability**.
3. Application of knowledge and technology **in health and social care, demographic change and well-being** for the improvement of citizen quality of life.
4. **Natural Heritage, Cultural Heritage, and Spanish Language**, internal resources that are the base for regional sustainability.
5. R&D in **Information and Communication Technologies, Energy & Sustainability** for comprehensive global competitiveness based on cross-cutting technology and knowledge.



ICE – INSTITUTE FOR BUSINESS COMPETITIVENESS OF CASTILLA Y LEÓN



Entrepreneurship and Self Employment

- Innovative
- Inclusive and self-employment
- Social
- Rural
- Companies and Self Employment Consolidation

Innovation and Technology Transfer

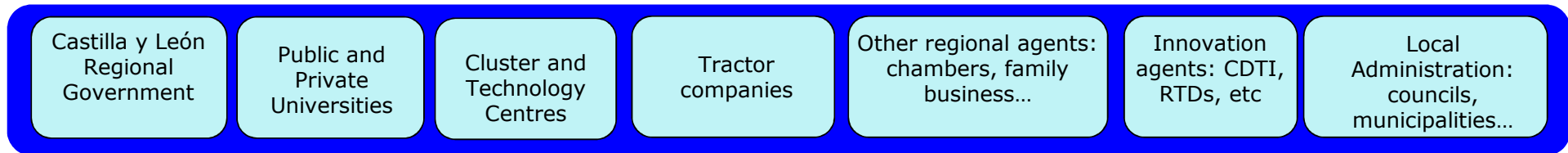
- Companies Innovation
- Technology Leadership
- Technology Transfer
- Innovation sites

Sectorial Specialization

- Clusters
- Industry 4.0
- Bioeconomy

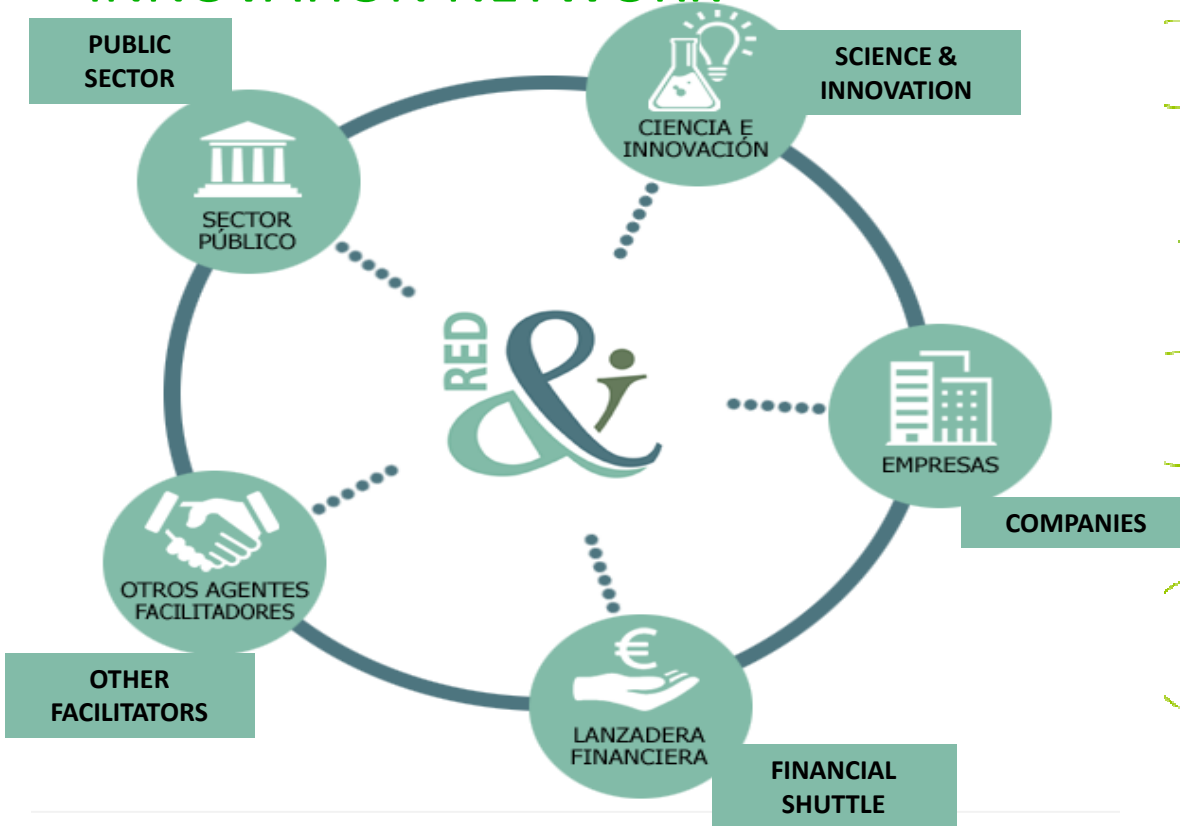
Competitiveness and Rural Entrepreneurship

- Rural Areas Action Plan
- Innovation and Rural Competitiveness
- Rural Companies Growth and Diversification
- Special Plan for Revitalization



European Projects

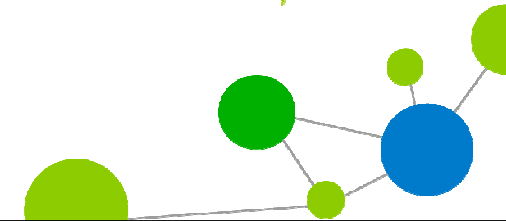
ENTREPRENEURSHIP AND INNOVATION NETWORK



Red de
**Emprendimiento
e Innovación**
de Castilla y León

<http://www.redei.es/>

- The Network seeks to generate a community open to entrepreneurship, talent and innovation through public-private partnerships, the strengthening of inter-sectoral relations, the interconnection of its partners to generate new value projects and the inclusion of innovation as a driver for any kind of entrepreneurship.
- More than 100 members.





ENTREPREUNERSHIP & INNOVATION NETWORK

PUBLIC ADMINISTRATION: National, regional and Local Administration

SCIENCE AND INNOVATION: Universities, clusters, technological centers



COMPANIES: Big companies, SMES, Self employment, entrepreneurs

OTHER ECONOMIC ACTORS: Foundations, Associations,...

FINANCIAL SHUTTLE

WHY EUROPEAN AND INTERNATIONAL FUNDING CALLS?

Access to:

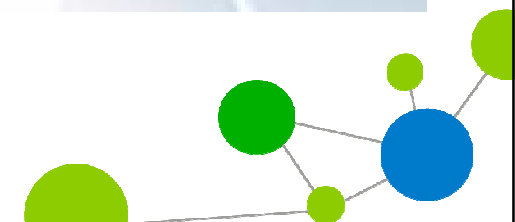
- High financial rate.
- New technologies and methodologies.
- Trends.
- New contacts.
- Worldwide presence.
- Prestige.
- New markets.



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WHY AN EUROPEAN PROGRAMS UNIT?

Objective:

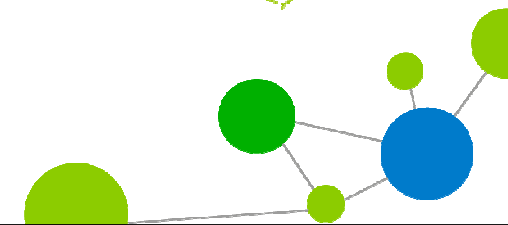
To increase the number of organizations from Castilla y León participating in european and international R&D funding calls through **personalized services**.



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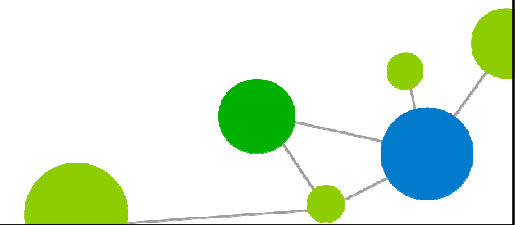
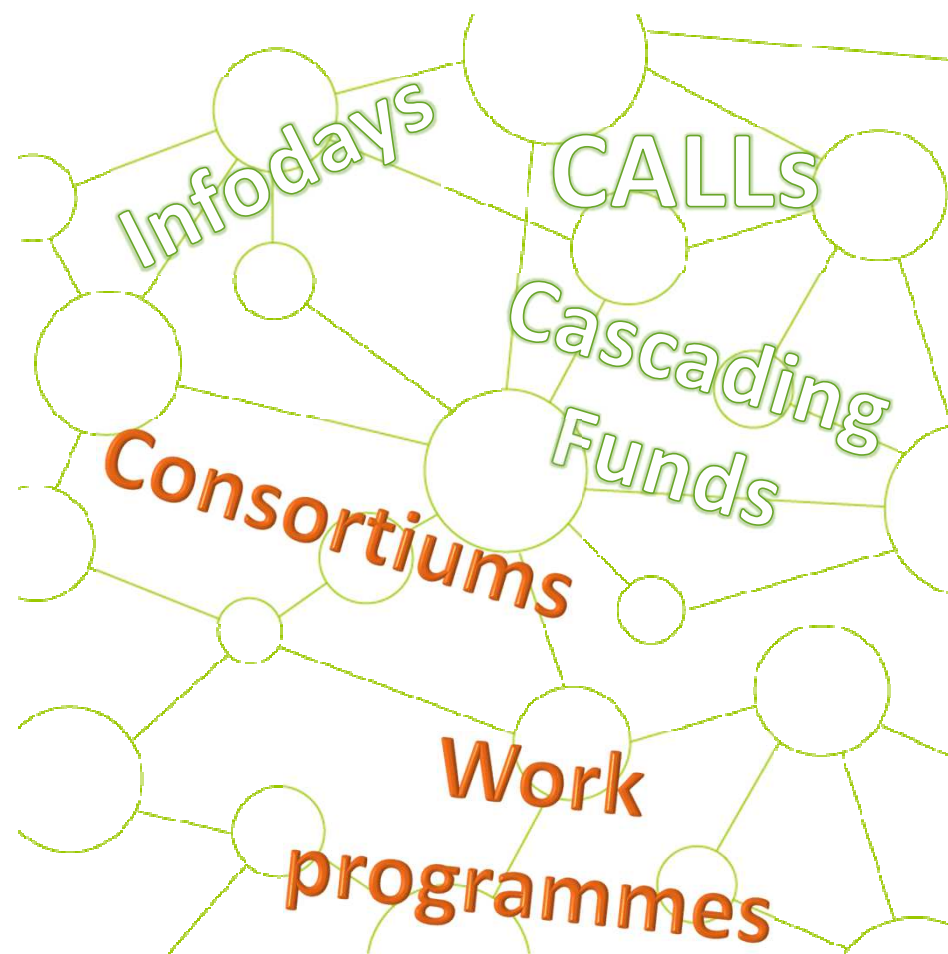


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e Innovación
de Castilla y León



PERSONALIZED SERVICES

Unpdated
Information



PERSONALIZED SERVICES



ICE contacts
in:

- European networks
- European initiatives



ERIAFF network
European Regions for Innovation in Agriculture, Food and Forestry

eurada

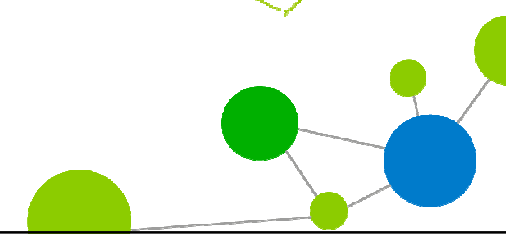
ERRIN European Regions Research and Innovation Network

Find an international partner
Search for partners to manufacture, distribute co-develop and supply your products and ideas.
[Register to receive email alerts](#)
SEARCH CURRENT OPPORTUNITIES

enterprise europe network
Conecte su empresa a Europa

ECS
EUROPEAN CYBER SECURITY ORGANISATION

3 SMART SPECIALISATION PLATFORM





ERIAFF network

European Regions for Innovation
in Agriculture, Food and Forestry

- Constituted on 2012 as informal partnership.
- Brussels based.
- Objective: facilitate the integration of European policies in favour of innovation in agriculture, food and forestry areas.
- 49 members from 17 UE countries.
- Castilla y León member since 2015.
- Specialized network of contacts that face the same challenges and work in projects.
- Considered by the European Commission as a relevant and useful network.

ERIAFF WORKING GROUPS



ERIAFF network

Social
Innovation



ERIAFF network

Plants



ERIAFF network

Forested
Regions



ERIAFF network

High Tech
Farming



ERIAFF network

Bioregions



ERIAFF network

Traceability
and Big Data



ERIAFF network

Consumers
Involvement



ERIAFF network

Personalized
Nutrition



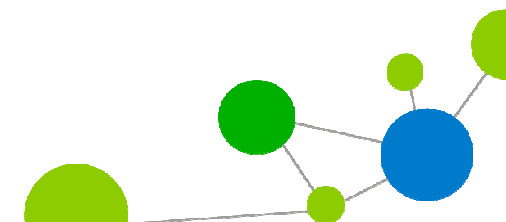
ERIAFF network

Communication

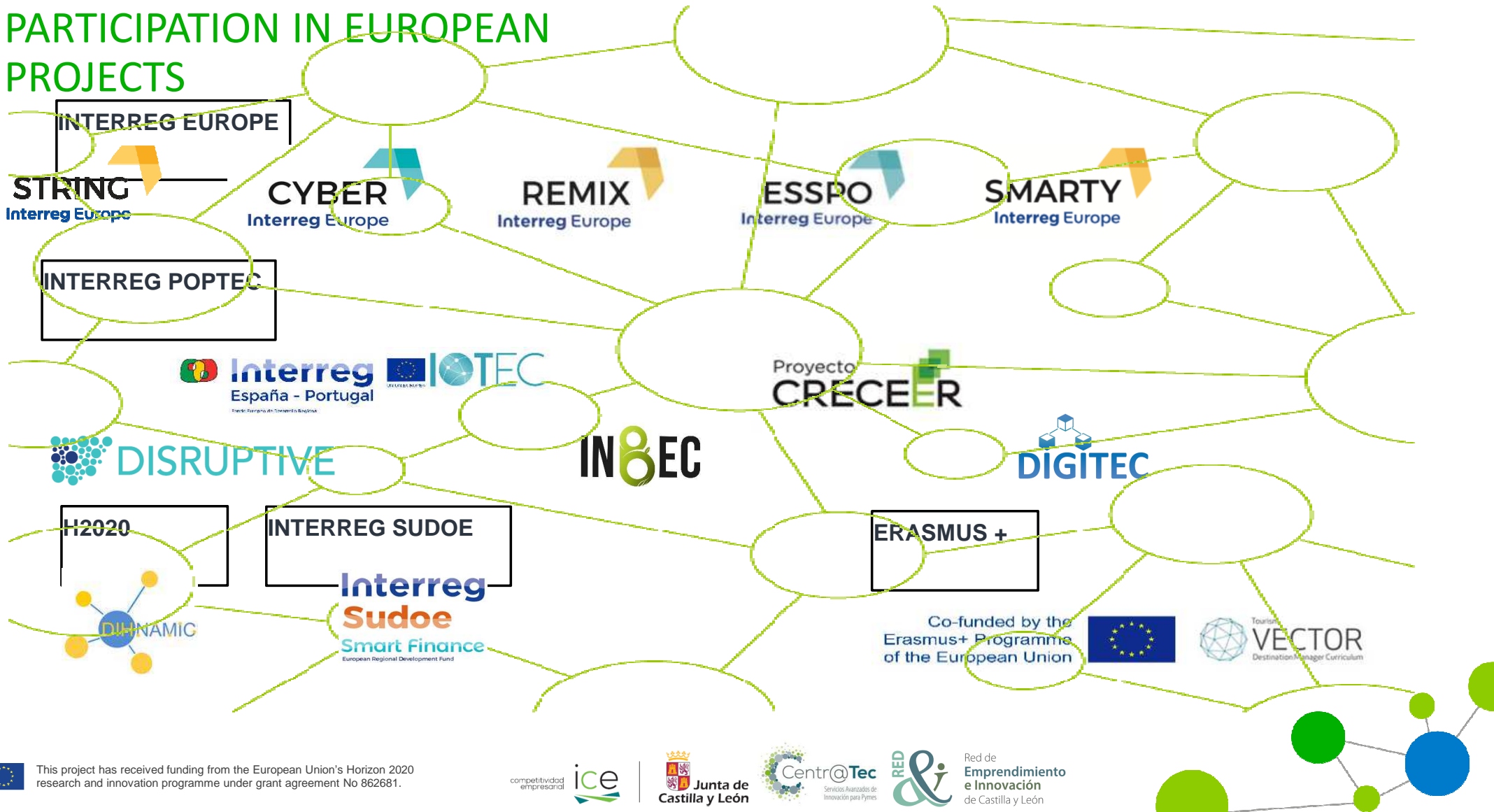


ERIAFF network

Plant Based
Proteins



PARTICIPATION IN EUROPEAN PROJECTS



OPPORTUNITIES IN EUROPEAN FUNDING CALLS

- 95,5 Billion € from 2021 to 2027.
- Fuel EU's scientific and technological excellence.
- Tackling policy priorities including Green and digital transitions and sustainable development goals.
- Boost Europe Innovation uptake, competitiveness and Jobs.



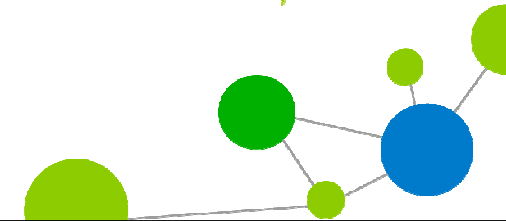
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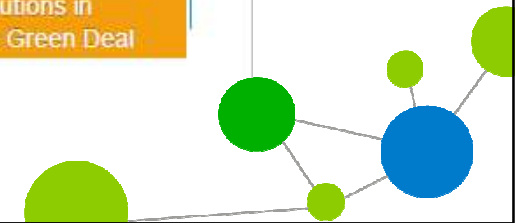
competitividad
empresarial

ice



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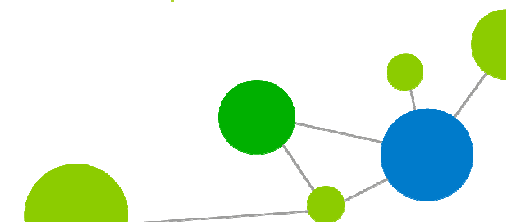


Cluster 6: Work Programme 2021-2022 budget distribution per destination



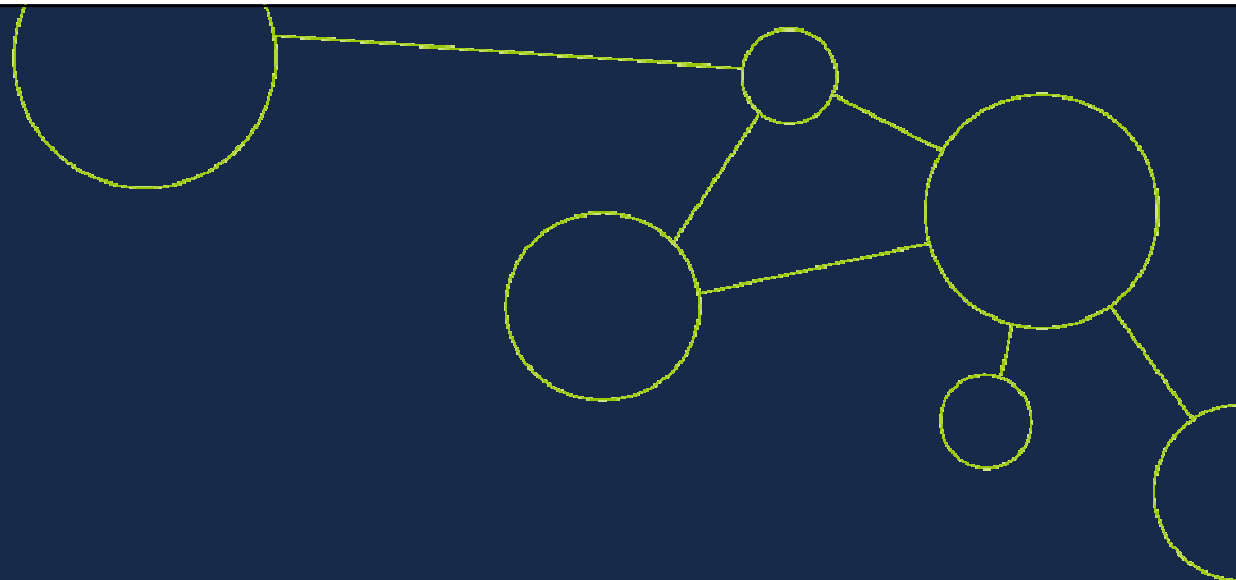
| Destination | Number of topics | Budget [mln EUR] | % Share |
|--|------------------|------------------|-------------|
| Biodiversity and ecosystem services | 36 | 375,5 | 20% |
| Fair, healthy and environmentally-friendly food systems from primary production to consumption | 39 | 416,5 | 22% |
| Circular economy and bioeconomy sectors | 22 | 268,5 | 14% |
| Clean environment and zero pollution | 14 | 116 | 6% |
| Land, oceans and water for climate action | 16 | 193 | 10% |
| Resilient, inclusive, healthy and green rural, coastal and urban communities | 13 | 128 | 7% |
| Innovative governance, environmental observations and digital solutions in support of the Green Deal | 43 | 370 | 19% |
| Other actions | 12 | 38,5 | 2% |
| Total | 198 | 1906 | 100% |

Disclaimer: Information included in this presentation is provisional and has not been adopted or endorsed by the European Commission. Any views expressed are the preliminary views of the Commission services and may not in any circumstances be regarded as stating an official position of the Commission.





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www.rosewood-network.eu

www.cesefor.com



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 @NETWORKROSEWOOD

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CESEFOR FOUNDATION/15TH JUNE 2021
CARRACEDELO, LEÓN. SPAIN

