

Digitalization in the Poplar sector

POPLAR WEEK. Carracedelo, León. Spain. 14, 15, 16 June 2021







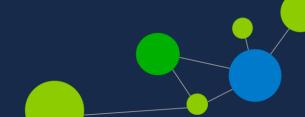
cese

Castilla y León Wood & Forest Services Center

4.0 Sustainable Wood for Europe

Enterprise Europe Network

Poplar week SWE hub. 15th June 2021





enterprise europe network



Helping companies innovate and grow internationally









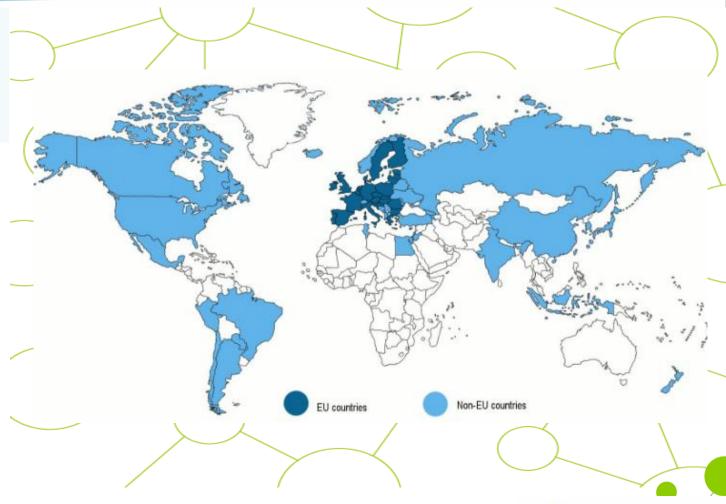




About Enterprise Europe Network

The **Enterprise Europe Network** helps businesses innovate and grow on an international scale. It is the <u>world's largest support network</u> for small and medium-sized enterprises (SMEs) with international ambitions.

The Network is active in <u>more than 60 countries</u> worldwide. It brings together 3,000 experts from more than 600 member organisations – all renowned for their excellence in business support.















ENTERPRISE EUROPE NETWORK















Funding of the Network

The European Commission launched the Enterprise Europe Network in **2008**. It is co-financed under the European Union's programme for the competitiveness of SMEs (**COSME**).

In our region, the Network is co-financed under the **Junta** de Castilla y León















Membership

Network organizations are grouped in regional consortiums all over the world.

ICE represents Castilla y León through the **Galactea Plus consortium**, in which Asturias, Cantabria and Galicia also participate.



















Business services

Teams of Network experts in each member organisation offer personalised services to businesses.

They know the local business environment and have contacts for business opportunities worldwide.

The Network can also offer a targeted approach aimed specifically at your business sector. Its expert groups cover all key economic sectors, from healthcare to agrofood, from intelligent energy to fashion and textile.

For information and advice, <u>find a local Network contact point</u> in your region.









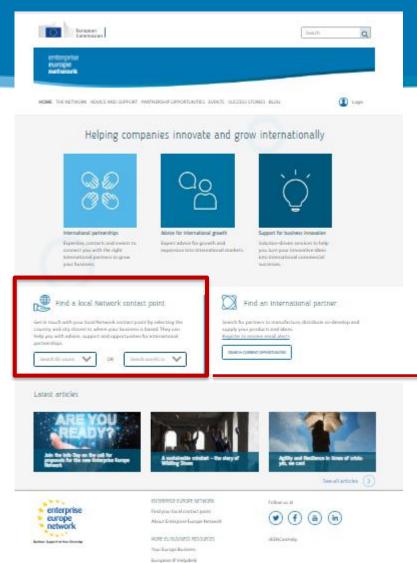






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Find a local Network contact point

Get in touch with your local Network contact point by selecting the country and city closest to where your business is based. They can help you with advice, support and opportunities for international partnerships.

Search EU country

OR

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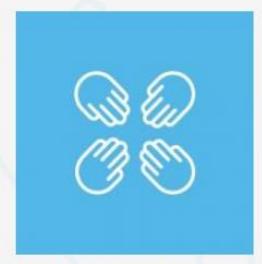








Helping companies innovate and grow internationally



International partnerships

Expertise, contacts and events to connect you with the right international partners to grow your business.



Advice for international growth

Expert advice for growth and expansion into international markets.



Support for business innovation

Solution-driven services to help you turn your innovative ideas into international commercial successes.















Advice & support

Enterprise Europe Network experts provide your business with the advice it needs to grow and expand into international markets.

You can get <u>free access</u> to a range of advisory services such as:

- how to export your products or services to new markets
- how to **get CE marking** for your products
- the best way to finance your plans for growth
- how to protect your intellectual property assets in another country













Support for business innovation

The Enterprise Europe Network helps businesses **bring** innovative ideas to commercial success on international markets.

Innovation support services are open to all kinds of businesses. Network experts are there to assess which services are best suited to the specific development phase of your business.

The innovations support services are:

- Innovation awareness
- Innovation capacity building
- Innovation management (<u>IMPROVE</u>)
- Account management services to businesses benefitting from the EIC Accelerator















Support for business innovation

Innovation management

IMP³ROVE takes a holistic approach to the assessment of innovation management capabilities and performances as key drivers for competitiveness.

Based on international standard compliant assessment tools and the world's largest **benchmarking** database on innovation management, companies can compare their innovation management capabilities and performances against the average scores of thousands of direct or indirect competitors

You will get a customized report of the Innovation Management Assessment in your company

Benchmarking: 7,320 enterprises









IMP3ROVE







International partnerships

The Enterprise Europe Network can help your business find the right international partners to grow and expand abroad.

The Network has the reach and expertise to find the right partner(s) for you to, **for example**:

- manufacture or distribute your products
- access new markets
- find the technology you need to drive innovation in your business
- cooperate in research and development projects















International partnerships

Partnering database

The Network manages Europe's largest online database of business opportunities. It contains thousands of business, technology and research cooperation requests and offers from companies and research and development institutions. The database is accessible for free.

You can subscribe to receive alerts on new requests and offers.

Take a look at <u>current opportunities</u>: **5,768**

- Technology offers or request
- Business offers or requests
- Research cooperation offers or requests





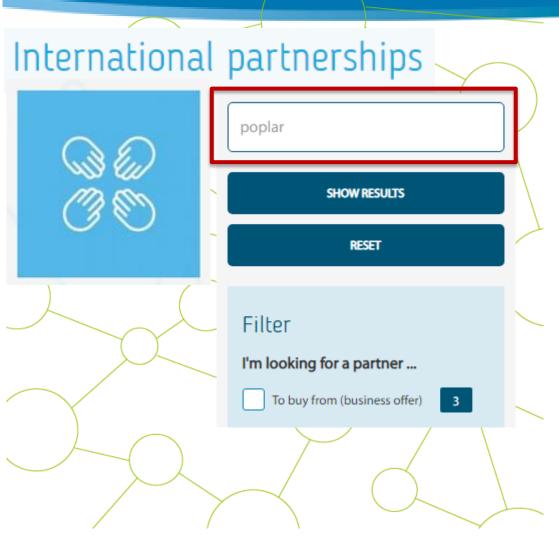












Romanian manufacturer of wooden interior decorations seeks international business partners under distribution agreements

A Romanian company specializes in manufacturing different wooden interior decorations including lampshades, candle sticks, and boxes. Products are man... See more

ROMANIA | 10 months ago | expires in 1 month

Spanish company from the mushroom growing sector is looking for distributors with experience in the food industry

Company located in the center of Spain specialized in fresh and preserved mushrooms of different varieties is interested in distribution services agre... See more

SPAIN 5 months ago expires in 6 months

A Ukrainian company specialising in wood processing and wood containers production offers manufacturing agreement

A Ukrainian company from Lutsk has more than 8 years of experience in the production of wood containers for fruits and vegetable packing, storage and ... See more

UKRAINE | 2 months ago | expires in 9 months















International partnerships



Country of origin:

ROMANIA

Opportunity:

BORO20200707002

Published 10/08/2020

Last update 11/08/2020

Expiration date 12/08/2021

Keywords

Home furnishing and housewares

Housewares

Distributors, imports and wholesalers

Manufacture of other products of wood;

manufacture of articles of cork, straw

and plaiting materials

EXPRESS YOUR INTEREST

This project has received funding from the European officins horizon 2020 research and innovation programme under grant agreement No 862681.



Romanian manufacturer of wooden interior decorations seeks international business partners under distribution agreements



Summary

A Romanian company specializes in manufacturing different wooden interior decorations including lampshades, candle sticks, and boxes. Products are manufactured in birch, poplar and beech plywood. The company is interested in identifying international business partners.

Cooperation with the partners identified will be based on distribution services agreements.

Description

A Romanian company manufactures wooden interior decorations for office and home use. The company's product portfolio includes:

- lampshades: available in different sizes ranging from 15x15 cm to 40x40 cm;
- andlesticks:
- boxes for tea, tobacco, jewelry, manufactured entirely in wood (including closing accessories);
- notebooks with wooden covers;
- clocks:

Products are manufactured in birch, poplar and beech plywood, based on the company's own original designs. Items are available in small series. Customisation in terms of design, shape, size, and type of plywood used is available for lampshades.

The manufacturing process includes laser cutting, polishing, and treatment against mold and other pests. After assembly, products are varnished and painted using water-based, ecological solutions.

The company's products are currently distributed only nationally.

The firm is interested in identifying international business partners for distributing its products. Potential partners include distributors for interior design decorations or lighting accessories, shops and boutiques interested in products with unique designs.

Advantages & innovations

The company offers interested partners: - high quality wooden interior decorations manufactured using quality raw materials with excellent finishing and product durability; - original wooden products manufactured based on the company's own designs; - lampshades are also available as modular items, thus increasing product versatility; - product customization is available in terms of design, shape, size or plywood used; - distributing such products, currently on demand in both European and non-European countries will lead to an expansion of the potential partners' portfolio.

Stage of development

Already on the market

Partner sought

The Romanian company seeks international business partners to support distribution of its products. Potential partners include distributors for interior design decorations or lighting accessories, shops and boutiques interested in products with unique designs. The Romanian company will offer interested partners information regarding products and designs available, including product photographs. The firm will deliver small series products, based on partners' orders indicating the product type, design, size required, where appropriate. The partnership will be conducted under distribution services agreements.

Type and size



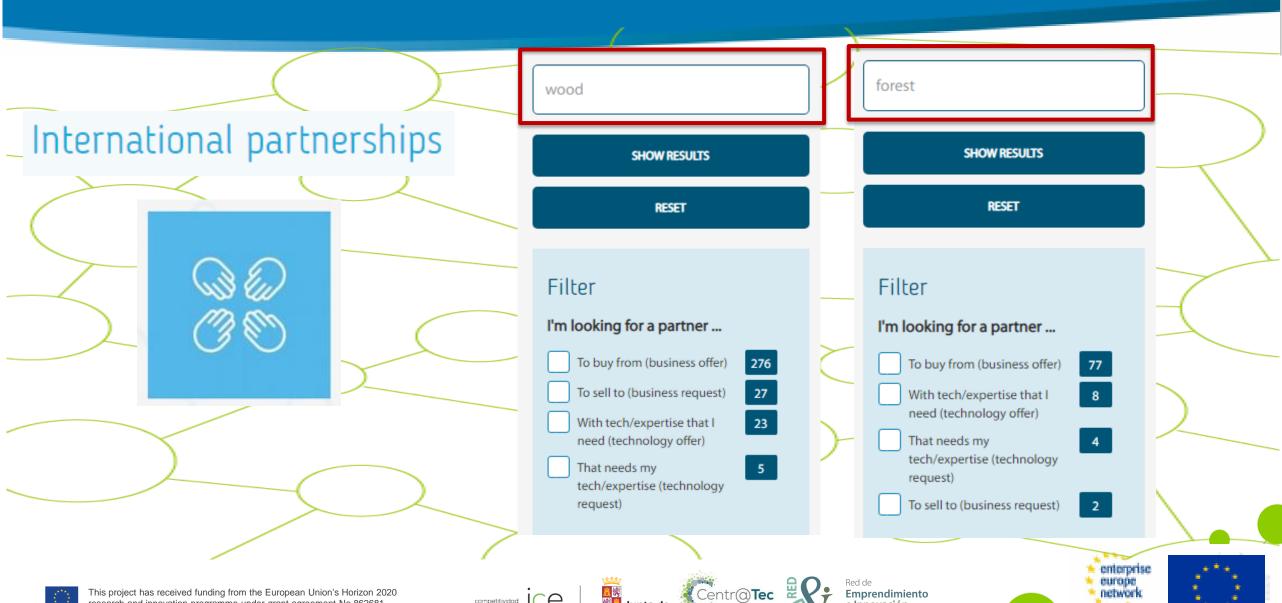








research and innovation programme under grant agreement No 862681.



e Innovación

International partnerships

Events

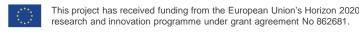
Participating in an Enterprise Europe Network event could be your first step towards international business opportunities.

The <u>Network organises different types of business-oriented</u> events:

- Brokerage events
- Trade missions
- Conferences and workshops

All events are framed within major international fairs





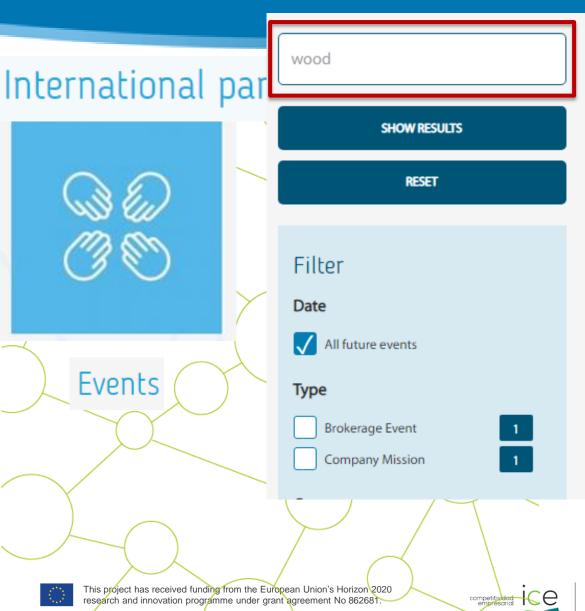














Be informed about new events matching your search criteria: <u>register for</u> <u>personalised email alerts</u>

2 events found

19 Jul North Macedonia, Skopje

North Macedonia - Kosovo Company Mission

The Foundation for Management and Industrial Research in cooperation with Prishtina REA are organizing company mission that will take place ... See more

25 Aug

Co-Matching Virtual Meetings 2021

Co-Matching Business Matchmaking Event will be organised virtually on 25th August 2021 via b2match tool by ABİGEM East Marmara in close col... See more













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Breaking down barriers with on-screen sign language avatar











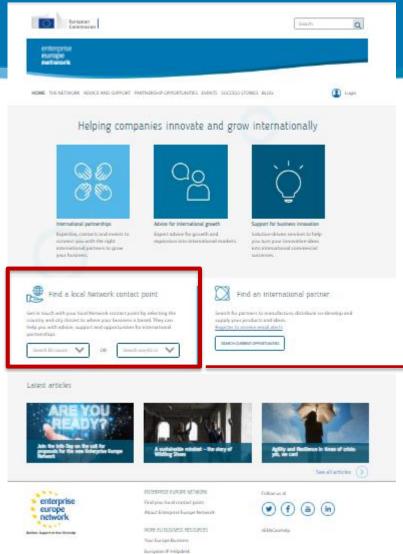






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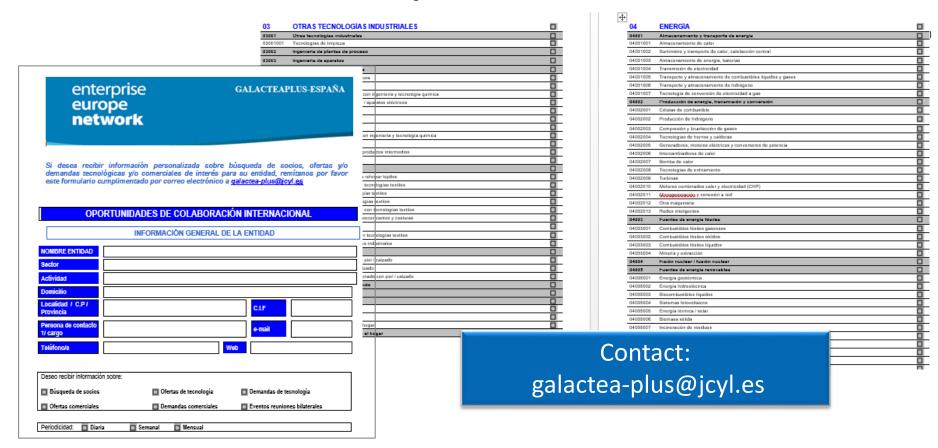








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Información Empresa Europa

Sumario

Noticias de Europa

Castilla y León en Europa

Eventos

- Brokerages
- Conferencias, Seminarios y Talleres

Convocatorias

Búsqueda de socios

Ofertas y demandas tecnológicas internacionales

- Ofertas tecnológicas internacionales
- Demandas tecnológicas internacionales

Ofertas y demandas de cooperación empresarial internacional

- Ofertas de cooperación empresarial internacional
- Demandas de cooperación empresarial internacional

Política interactiva de las PYME con la Unión Europea

- Panales para las PYME
- Consultas Públicas

Contacto

http://www.ade.jcyl.es galactea-plus@jcyl.es

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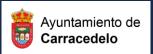


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CESEFOR FOUNDATION/15TH JUNE 2021 CARRACEDELO, LEÓN. SPAIN





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